



Sponsorship Booklet



Introduction

Established in 2009 Footscape is an Australian charity that recognises disadvantaged persons are predisposed to debilitating foot pathology and endeavours to assist individuals sustain quality of life. The organisation is registered with *Consumer Affairs Victoria* and the *Australian Charities and Not-for-profits Commission*.

Projects

Footscape is currently undertaking the following projects:

1. Provision of volunteer Podiatry services for recipients of care at the *Asylum Seeker Resource Centre*.
2. Children's Orthotic Project: Footscape is funding orthoses for financially disadvantaged children attending affiliated organisations with foot pathology.
3. Provision of shoes and socks to homeless and other disadvantaged persons. Footscape sources new and second-hand shoes ('Shoe It Forward' project) and new socks ('Sock It To 'Em' project) for distribution at affiliated organisations.
4. Diabetes Foot Care Kits: Footscape compiles and distributes self-care kits for Aboriginal persons, homeless persons and asylum seekers diagnosed with Diabetes attending affiliated organisations.
5. Diabetic foot project in association with *Equatorial Opportunities*: Footscape is implementing strategies that address diabetic foot wounds in the Pacific Island country of Nauru.
6. Walk For Life: Footscape supports the work of *Walk For Life* in addressing the burden of clubfoot in Bangladesh.
7. Community Engagement: Footscape is endeavouring to inform, educate and motivate Podiatrists, other health professionals and the greater community in regards to the foot health inequity encountered within developing communities and by disadvantaged persons.

Sponsorship Packages

In preparing this booklet four respective sponsorship packages are presented for your consideration. Notwithstanding Footscape exhibits flexibility to adapt to your specific needs and capabilities to develop an exclusive arrangement suitable for both parties. All alterations and adjustments will be put into writing before execution and signage of agreement. Please note that as Footscape is endorsed as a Charity by the *Australian Tax Office* financial sponsorship is deemed tax deductible.

PLATINUM

Three year sponsorship comprising either a total of \$20,000 cash or \$40,000 product donation

Benefits to your company

- Logo on the sleeve of Footscape polo at all conferences and public speaking events.
- Major logo (Size of A2) signage on banner for Footscape at all public events.
- Logo displayed on website indicating sponsorship of Footscape.
- Organised email distributions to Footscape members email list four times during the year to showcase Sponsor's contribution and any offers you may want to showcase.
- Special mention at all presentations and company logo at end of every presentation.
- Eight coordinated Social Media Release and Initial member email announcing sponsorship.
- A framed A4 certificate recognising sponsorship of Footscape for financial year.
- A written receipt to allow for 100 per cent tax deduction claimable at end of financial year.
- Option of organised presentation to members and committee members once per year.
- Invitation to all social functions and meetings.

GOLD

Three year sponsorship comprising either a total of \$10,000 cash or \$20,000 product donation

Benefits to your company

- Logo (A3) signage on banner for Footscape at all public events.
- Logo displayed on website indicating sponsorship of Footscape.
- Organised email distributions to Footscape members email list three times during the year to showcase Sponsor's contribution and any offers you may want to showcase.
- Special mention at all presentations and company logo at end of every presentation.
- Four coordinated Social Media Release and Initial member email announcing sponsorship.
- A framed A4 certificate recognising sponsorship of Footscape for financial year.
- A written receipt to allow for 100 per cent tax deduction claimable at end of financial year.
- Invitation to all social functions and meetings.

SILVER

Three year sponsorship comprising either a total of \$5,000 cash or \$10,000 product donation

Benefits to your company

- Name on banner for Footscape at all public events
- Logo displayed on website indicating sponsorship of Footscape
- Organised email distributions to Footscape members email list two times during the year to showcase Sponsor's contribution and any offers you may want to showcase.
- Company logo at end of every presentation.
- Two coordinated Social Media Release and Initial member email announcing sponsorship.
- A framed A4 certificate recognising sponsorship of Footscape for financial year.
- A written receipt to allow for 100 per cent tax deduction claimable at end of financial year.
- Invitation to all social functions and meetings.

BRONZE

Three year sponsorship exclusively for Podiatry clinics comprising a total of \$1,000 cash

Benefits to your company

- Logo displayed on website indicating sponsorship of Footscape
- Company logo at end of every presentation.
- A framed A4 certificate recognising sponsorship of Footscape for financial year.
- A written receipt to allow for 100 per cent tax deduction claimable at end of financial year.
- Invitation to all social functions and meetings.

Thank you for considering sponsorship of Footscape. Your company's generous support will enable organisation projects to be effectively implemented across a sustainable period. For further information please contact:

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